

FACULTY OF MANAGEMENT <div style="text-align: center;">SUBJECT CARD</div> Name of subject in Polish: BI day Name of subject in English: BI day Main field of study (if applicable): Business Engineering Specialization (if applicable): Business Intelligence Profile: academic Level and form of studies: 2nd level, full-time Kind of subject: obligatory Subject code: W08IZZ-SM8040S Group of courses: NO
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	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)					15
Number of hours of total student workload (CNPS)					25
Form of crediting					crediting with grade
For group of courses mark (X) final course					
Number of ECTS points					1
including number of ECTS points for practical classes (P)					1
including number of ECTS points corresponding to classes that require direct participation of lecturers and other academics (BU)					0,68

PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES none
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SUBJECT OBJECTIVES C1 Enabling students to share their previous experience and scientific interests C2 Enabling students to get to know and establish cooperation with potential supervisors

SUBJECT LEARNING OUTCOMES
relating to skills: PEU_U01 the student is able to look for useful sources of information (including English-language ones), methods and techniques and properly use them, integrate them, make their interpretation and critical evaluation, draw conclusions and formulate and exhaustively justify opinions PEU_U02 the student can use information and communication techniques, applicable at various stages of the implementation of the diploma thesis; PEU_U03 when preparing the presentation, he/ she is able to communicate in English using specialized terminology, using various techniques, also with the use of IT tools; relating to social competences: PEU_K01 the student has the ability to clearly formulate conclusions and present the results in a way that is understandable to a wide audience; PEU_K02 the student is able to take an active part in the discussion

PROGRAMME CONTENT

Seminar		Number of hours
Se1	Organizational meeting.	1
Se2-Se4	Presentations and discussions: First BI Day	7
Se5-S8	Presentations and discussions: Second BI Day	7
Total hours		15

TEACHING TOOLS USED

N1. Presentation
N2. Discussion
N3. Workshop

EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT

Evaluation (F – forming during semester), P – concluding (at semester end)	Learning outcomes code	Way of evaluating learning outcomes achievement
F1	PEU_U01-03,	Preparing a presentation on the BI days' workshop
F2	PEU_U01-03, PEU_K01	Presenting the prepared presentation during the BI days' workshop
F3	PEU_KO2	Participation in discussions
$P = F1*0,2 + F2*0,5 + F3*0,3$		

PRIMARY AND SECONDARY LITERATURE

PRIMARY LITERATURE:

- [1] Jonker, J., & Pennink, B. (2010). The essence of research methodology: A concise guide for master and PhD students in management science. Springer Science & Business Media.
- [2] Taylor, B., Sinha, G., & Ghoshal, T. (2006). Research methodology: A guide to for reseachers in management and social sciences. PHI Learning Pvt. Ltd..
- [3] Scandura, T. A., & Williams, E. A. (2000). Research methodology in management: Current practices, trends, and implications for future research. Academy of ManagementJjournal, 43(6), 1248-1264.

SECONDARY LITERATURE:

- [1] [11 design tips for beautiful presentations](#) by Katy French
- [2] [8 tips for an awesome PowerPoint presentation](#) by Damon Nofar
- [3] [PowerPoint alternatives](#) (including [Prezi](#) for animated, "non-linear" presentations) by Andrew Kunesh
- [4] Czakon, W. (Ed.). (2011). Podstawy metodologii badań w naukach o zarządzaniu. Wolters Kluwer Polska.

SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)

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